

Weebuma

SMALL BUSINESS MARKETING



SERVICES & PACKAGES

Offering a variety of services from web design, digital marketing, social media, custom logo products, and strategic marketing plans, we customize every package for the direct needs to our clients. No cookie-cutter here!

WEB DESIGN PACKAGES

- **Basic Design Package - starting at \$1,000**
Designing a standard 5-page, informational website
- **Integrated Package - starting at \$1,500**
For businesses where a digital presence is crucial to their operation, a full-integrated web design with social media integration, SEO, and full analytics on traffic
- **Custom Web Design Package - Per Project**
A customized web design with all of the above, with full array of communication channels, analytics, automated chats, lead capture, fully-formatted mobile website

Did you know **60% of google searches** are via mobile/tablet? Weebuma can add mobile site formatting to all packages!



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Back to Basics:
Get your company's
"Marketing Report Card"

A comprehensive analysis of your
marketing compared to the industry

MARKETING CONSULTING SERVICES

- **Marketing Report Card - \$199**

A detailed analysis of your organizations current marketing practices, identifying areas of strength and weaknesses with current marketing strategies. This is a great starting point for any Weebuma client.

- **Strategic Marketing Plans - Per Client**

Want your own consultant to assist with marketing strategies for a particular outcome? Weebuma can help. Whether the target goal is increasing social following, increasing lead generation, or increasing net revenues, working with a consultant from Weebuma will yield tangible results with a focused approach for implementation for your organization

DIGITAL MARKETING SERVICES

- **Social Media Management - starting at \$99/month**

Social media marketing is the fastest growing marketing channel. Not sure about best practices? Hire your own dedicated Social Media Manager from Weebuma! Starting at \$99/month, let our people design eye-catching posts and content and handle the science of when to publish the post to reach the largest audience.

- **Logo Design - \$500**

Your logo is the face and personality of your brand. Whether your organization is new and needs it's initial logo, or your logo is due for an update, Weebuma can work with your budget to give you the best first impression of your company, with multiple formats from .JPG, .PNG, .PDF, and .SVG.

- **Paid Advertising (social and Google Ads) - Per Client**

ROAS from PPC, CPC, -LMNOP. Sometimes it can feel like a foreign language with all the different language. Let Weebuma be your translator when it comes to strategies for paid advertisements on social media and Google Ads. With experience in targeting growth for social engagement and targeting specific keywords, don't waste marketing dollars with a shotgun approach. Weebuma takes a laser-like focus to ensure your ads are shown to the right audience.



Social content is crucial. Did you know the human brain can process visual media 60,000x faster than written text? Make your social media pop by letting Weebuma create your content.

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TRADITIONAL MARKETING SERVICES

- **Printed Marketing Materials - Per Project**

Your traditional marketing materials are in safe hands with Weebuma. Sales flyers, posters, newsletters, and more. Contact us to discuss your printed marketing needs

- **Custom Logo Products - Per Project**

Logos on every and anything! Weebuma has vinyl capabilities for everything from shirts to bags, window graphics, drinkware, gifts, and more

- **Radio and Newspaper Ads - Per Project**

Ad generation and design, along with negotiations on best pricing with local media outlets.

CHARITY AND NONPROFIT

- **Charity Golf Outing Consultants - FREE**

One of Weebuma's largest clients, Dixon Golf, helps charity golf outings maximize their fundraising efforts. Through tactful planning and industry-leading planning methods, every outing can maximize their fundraising dollars. Weebuma is an authorized Dixon Golf representative, and can provide guidance and services with no up front costs or fees. Free help for a fun day. Weebuma empowers your team for best results, without any fees like others charge.

- **Online Auctions - FREE**

Online auctions are fun, but where do you get enough prizes for people to bid on? And how long does it take to set it up, with what hidden up front fees? None of these are an issue with Weebuma, who is an authorized rep for YourCharityAuction.com, which is a new twist on online auctions. It's like eBay, Amazon, and GoFundMe all in one. Offer awesome prizes that you'd never normally be able to auction off, without having to pay for a single item or worry about delivery.

- **Galas and other Fundraising Events**

The Weebuma Team has been involved in everything from small community events to large, corporate gatherings.

Did you know **it takes 5-7 interactions** to make a brand recognizable? The more you can display your brand, the better!



WHERE SHOULD I START?!

Weebuma Marketing Hierarchy

